## **ORDER**

**KHOU\*11**. Orders Order / Rev: 1923818 Alt Order #: Product Desc: TX HD-28 KHOU Estimate: 1015 Flight Dates: 01/20/20 - 01/28/20 Primary AE: Ben Stecker Original Date / Rev: 01/16/20 / 01/27/20 Sales Office: **TSWAS** Order Type: RFP Sales Region: NAT Political Communications, LLC / POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 811 E. Call Street EOM/EOC Billing Cycle: Tallahassee, FL 32301 Agency Commission: 15% Advertiser POL/ Gary Gates/ R/ ST HOUSE/ TX Name: A35+ Demographic: New Business Thru: **Product Codes:** PL-State House Representative Advertiser External ID: 186893 Revenue Code 1: AGY Agency External ID: 28818AG Unit Code: Revenue Code 2: (POL) Political General Revenue Code 3: (POL) Candidate

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/26/20	40	\$29,780.00	\$25,313.00
01/27/20	01/28/20	15	\$7,150.00	\$6,077.50

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	40	\$29,780.00	\$25,313.00	0.00
February 2020	15	\$7,150.00	\$6,077.50	0.00
Totals	55	\$36,930,00	\$31,390,50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KHOU	31%	\$36,930.00
Market	100%	\$119 129 03

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	3%	\$3,573.87
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	23%	\$27,399.68
KPXB	0%	\$0.00
KRIV	24%	\$28,590.97
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	19%	\$22,634.52
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

UNKWN 0% \$0.00

Print Date: 08/31/20 12:31:01

KHOU

Page 2 of 4

Order / Rev: 1923818 Advertiser: POL/ Gary Gates/ R/ ST HOUSE/ TX Alt Order #: Product Desc: TX HD-28

Flight Dates: 01/20/20 - 01/28/20 Estimate: 1015

In Ch Stor	t End	Inventory Code	Drook	Stort/End T	ima Dava	lan Cn	-t-	Doto Dri	Dta Tuno	Cnoto	Amount
Ln Ch Star	t End /20 01/28/20	Inventory Code  Local News @ 6a M-F	СМ	Start/End T	ime Days 11111	Len Spo	) is	Rate Pri \$380.00 P04	0.00 NM	Spois 7	\$2,660.00
14 1 14100 01/20	20 01/20/20	Local News @ 6a M-F	OW	074		.00	Ü	ψοσο.σσ1 σ4	0.00 14101	,	Ψ2,000.00
Start Date	End Date		s/Week	Rate	Rating						
Week: 01/20/20 Week: 01/27/20	01/26/20 02/02/20	11111 11	5 2	\$380.00 \$380.00	0.00 0.00						
N 2 KHOU 01/20		CBS This Morning	CM	7-9a	11111	:30	5	\$280.00 P04	0.00 NM	7	\$1,960.00
		CBS This Morning									
Start Date Week: 01/20/20	End Date 01/26/20	Weekdays Spot	ts/Week 5	Rate \$280.00	Rating 0.00						
Week: 01/27/20	02/02/20	11	2	\$280.00	0.00						
N 3 KHOU 01/20	/20 01/27/20	Local News @ 4p M-F	CM	4-5p	11111	:30	5	\$270.00 P04	0.00 NM	6	\$1,620.00
Start Date	End Date	Local News @ 4p M-F Weekdays Spot	s/Week	Rate	Rating						
Week: 01/20/20	01/26/20	11111	5	\$270.00	0.00						
Week: 01/27/20	02/02/20	1	1	\$270.00	0.00			<b>^</b>	2 22 1114		
N 4 KHOU 01/20	/20 01/27/20	Local News @ 5p M-F Local News @ 5p M-F	СМ	5-530p	11111	:30	5	\$650.00 P03	0.00 NM	6	\$3,900.00
Start Date	End Date	•	s/Week	Rate	Rating						
Week: 01/20/20	01/26/20	11111 1	5	\$650.00	0.00						
Week: 01/27/20 N 5 KHOU 01/20	02/02/20	Local News @ 6p M-F	CM	\$650.00 6-630p	0.00 МГWГF	:30	5	\$800.00 P04	0.00 NM	6	\$4,800.00
11 0 11100 01/20	20 01/21/20	Local News @ 6p M-F	O.V.	О ССССР	11111111	.00	Ū	ψοσο.σσ1 σ1	0.00 14111	Ü	ψ1,000.00
Start Date	End Date		s/Week	Rate	Rating						
Week: 01/20/20 Week: 01/27/20	01/26/20 02/02/20	МГWГF M	5 1	\$800.00 \$800.00	0.00 0.00						
N 6 KHOU 01/20	/20 01/27/20	Local News @ 10p M-F	- CM	10-1035p	11111	:30	5	\$1,270.00 P04	0.00 NM	6	\$7,620.00
Otant Data	E. J.D.	Local News @ 10p M-I		Data	Datie						
Start Date Week: 01/20/20	End Date 01/26/20	Weekdays Spot	s/Week 5	Rate \$1,270.00	Rating 0.00						
Week: 01/27/20	02/02/20	1			0.00						
N 7 KHOU 01/25	/20 01/25/20	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	S-	:30	1	\$570.00 P03	0.00 NM	1	\$570.00
Start Date	End Date	•	s/Week	Rate	Rating						
Week: 01/20/20	01/26/20	S-	1	\$570.00	0.00						
N 8 KHOU 01/26	/20 01/26/20	Local News @ 530p St Local News @ 530p St		530-6p	S	:30	1	\$550.00 P03	0.00 NM	1	\$550.00
Start Date	End Date	•	u is/Week	Rate	Rating						
Week: 01/20/20	01/26/20	S	1	\$550.00	0.00						
N 9 KHOU 01/26	/20 01/26/20	CBS Sunday Morning	CM	8-930a	S	:30	1	\$650.00 P04	0.00 NM	1	\$650.00
Start Date	End Date	CBS Sunday Morning Weekdays Spot	s/Week	Rate	Rating						
Week: 01/20/20	01/26/20	S	1	\$650.00	0.00						
N10 KHOU 01/26	/20 01/26/20	Face the Nation	CM	930-10a	S	:30	1	\$450.00 P04	0.00 NM	1	\$450.00
Start Date	End Date	Face the Nation  Weekdays Spot	s/Week	Rate	Rating						
Week: 01/20/20	01/26/20	S	1	\$450.00	0.00						
N11 KHOU 01/25	/20 01/25/20	Local News @ 10p Sa	CM	10-11p	S-	:30	1	\$650.00 P04	0.00 NM	1	\$650.00
Start Date	End Date	Local News @ 10p Sa Weekdays Spot	s/Week	Pata	Rating						
Week: 01/20/20	01/26/20	S-	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Rate \$650.00	Rating 0.00						
N12 KHOU 01/26	/20 01/26/20	Local News @ 10p Su	СМ		):35 PIS	:30	1	\$1,100.00 P04	0.00 NM	1	\$1,100.00
Stort Dota	End Data	Local News @ 10p Su	+c/\/\col	(10:00 PM-10	,						
Start Date Week: 01/20/20	End Date 01/26/20	Weekdays Spot	ts/Week 1	Rate \$1,100.00	Rating 0.00						

Print Date: 08/31/20 12:31:01 Page 3 of 4

KHOU

Order / Rev: 1923818 Advertiser: POL/ Gary Gates/ R/ ST HOUSE/ TX Alt Order #: Product Desc:

TX HD-28

Flight Dates: 01/20/20 - 01/28/20 1015 Estimate:

Start Date   End Date   Meekdays   Sociative   Rate   Realing	Ln Ch Start End Inventory Code Break Start/End	
Spot   Ch Date Range   Description   Start Date   Find Date   Fi		
Tend	Ψ 1,100.00	
Columbia		
MS for 12.1 01/28		
N13 KHOU 0128/20   Local News @ 10p MF CM   10-1035p   T.   30		P10:30 PM-11:30Su :30 \$1,100.00 0.00 NM
		T
Week   0.172720   0.002/200   T	·	- 1 :30 1 \$1,270.00 P04 0.00 NM 0 \$0.00
Spot   Ch Date Range   Description   StartEnd Time   T   Weekdays   Length   Rate   Rta Type   T   Start Date   Rate   Rta Type   T   Start Date   Rate   Rta Type   T   Start Date   Rta Date   Rta Rta Type   T   Start Date   Rta Date Rta Rta Type   T   Start Date   Rta Date Rta Rta Type   T   Start Date   Rta Date Rta Rta Type   T   Start Date   Rta Date Rta Rta Type   T   Start Date   Rta Date Rta Rta Type   T   Start Date   Rta Date Rta R		
TyPOU 01/27/20-02/02/20   Local News @ 4p M-F   To-1035p   To-10	Week. 01/21/20 02/02/20 1 1 ψ1,270.00	
Inc spots after noon		
Name		
Local News @ 4p M-F   Weekdays   SpotsWeek   Rate   Weekdays   Ch Date Range   Description   Start/End Time   T		
Seek   G1/27/20   02/02/20   T	·	- T :30 1 \$420.00 P03 0.00 NM 5 \$2,050.00
Spot   Ch Date Range		Rating
See MG 14.2   14.3   14.4   14.5   14.6	Week. 01/21/20 02/02/20 1 9420.00	
See MG 142_14.3_14.4_14.5_14.6		
## CHOU 01/28/20-01/28/20 Price is Right 10-11a 10	, -1	- 100 (\$\psi\ 12000) 0.00   \qua
⊕ MG for 16.11.3.1,15.1,14.1         10-11a         T		
## AG for 16.1,13.1,15.1,14.1  4 CHOU 01/28/20-01/28/20   Young & the Restless   11a-12p   T   30 \$620.00 0.00 NM    ⊕ MG for 16.1,13.1,15.1,14.1  5 CHOU 01/28/20-01/28/20   Local News @ 6a M-F   6-7a   T   30 \$380.00 0.00 NM    ⊕ MG for 16.1,13.1,15.1,14.1  6 CHOU 01/28/20-01/28/20   EST his Morning   T-9a   T   30 \$280.00 0.00 NM    ⊕ MG for 16.1,13.1,15.1,14.1  N15 KHOU 01/28/20-01/28/20   U1/28/20   Local News @ 5p M-F   CM   5-530p   T   30 \$280.00 0.00 NM    ⊕ MG for 16.1,13.1,15.1,14.1  N15 KHOU 01/28/20 01/28/20   U1/28/20   Local News @ 5p M-F   CM   5-530p   T   30 \$280.00 0.00 NM    ⊕ Week 01/27/20   02/02/20   T   1		-T :30 \$170.00 0.00 NM
⊕ MG for 16.1,13.1,15.1,14.1  4 KHOU 01/28/20-01/28/20 Voung & the Restless 11a-12p		T
4 ≺HOU 01/28/20-01/28/20 Young & the Restless 11a-12p	_	-1 :30 \$600.00 0.00 NM
(♣) MG for 16.1,13.1,15.1,14.1  5 CHOU 01/28/20-01/28/20 Local News @ 6a M-F 6-7a		-T :30
⊕ MG for 16.1,13.1,15.1,14.1         6 KHOU 01/28/20-01/28/20 CBS This Morning         7-9a         -T :30         \$280.00         0.00 NM           ⊕ MG for 16.1,13.1,15.1,14.1         N15 KHOU 01/28/20 01/28/20 Local News @ 5p M-F         CM 5-530p         -T :30         1 \$650.00 PO3 0.00 NM         0         \$0.00 Local News @ 5p M-F           Start Date Very Collection (Ino spots after noon)         End Date Page Description Description Start/End Time Very Collection (Ino spots after noon)         Start Date Page Description Start/End Time Very Collection (Ino spots after noon)         -T :30         1 \$1,200.00 PO3 0.00 NM         0         \$0.00 NM           N16 KHOU 01/27/20 02/20 Local News @ 6p M-F         5-530p         -T :30         1 \$1,200.00 PO3 0.00 NM         0         \$0.00 NM           N16 KHOU 01/28/20 01/28/20 01/28/20 Local News @ 6p M-F         5-530p         -T :30         1 \$1,200.00 PO3 0.00 NM         0         \$0.00 NM           Start Date Very Collection (Ino spots after noon)         N16 KHOU 01/28/20 01/28/20 Post/Very Collection News @ 6p M-F         6-630p         -T :30         1 \$1,200.00 PO3 0.00 NM         0         \$0.00 NM           Spot Ch Date Range Very Collection (Ino spots after noon)         Description Start/End Time Page Very Collection News @ 6p M-F         6-630p         -T :30         1 \$5,400.00 PO3 0.00 NM         1 \$5,400.00 PO3 0.00 NM           N17 KHOU 01/26/20 01/26/20 01/2	_	
6 (HOU 01/28/20-01/28/20 CBS This Morning 7-9a	5 KHOU 01/28/20-01/28/20 Local News @ 6a M-F 6-7a	-T :30 \$380.00 0.00 NM
⊕ MG for 16.1,13.1,15.1,14.1         N15 KHOU 01/28/20 01/28/20 01/28/20 Local News @ 5p M-F CM 5-530p	MG for 16.1,13.1,15.1,14.1	
N15 KHOU 01/28/20 01/28/20 Local News @ 5p M-F CM	_	-T :30 \$280.00 0.00 NM
Local News @ 5p M-F   Start Date   End Date   Weekdays   Spots/Week   Rate   No.00   No.00		
Week: 01/27/20   02/02/20   T   1 \$650.00   0.00   Weekdays   Length   Rate   Rtg   Type   1 KHOU 01/27/20-02/02/20 Local News @ 5p M-F   5-530p   T   30   1 \$1,200.00 P03   0.00 NM   See MG 14.2, 14.3, 14.4, 14.5, 14.6   [no spots after noon]   N16 KHOU 01/28/20   01/28/20   Local News @ 6p M-F   CM   6-630p   T   30   1 \$1,200.00 P03   0.00 NM   0 \$0.00	· · · · · · · · · · · · · · · · · · ·	-T :30 1 \$650.00 P03 0.00 NM 0 \$0.00
Spot   Ch   Date Range   Description   Start/End Time		
1 KHOU 01/27/20-02/02/20 Local News @ 5p M-F       5-530p       -T	WCCR. 01/21/20 02/02/20 1	
N16 KHOU   01/28/20   01/28/20   Local News @ 6p M-F   CM   6-630p   -T   :30   1 \$1,200.00 P03   0.00 NM   0 \$0.00	<u> </u>	
N16 KHOU 01/28/20 01/28/20 Local News @ 6p M-F CM 6-630p -T :30 1 \$1,200.00 P03 0.00 NM Local News @ 6p M-F CM 6-630p -T :30 1 \$1,200.00 P03 0.00 NM 0 \$0.00		
Local News @ 6p M-F		
Week: 01/27/20         02/02/20         -T         1 \$1,200.00         0.00           Spot Ch Date Range In KHOU 01/27/20-02/02/20 Local News @ 6p M-F         Start/End Time 6-630p         Weekdays Frame	· · · · · · · · · · · · · · · · · · ·	-T :30 1 \$1,200.00 P03 0.00 NM 0 \$0.00
Spot   Ch   Date   Range   Description   Start/End Time   The   See   MG   14.2,14.3,14.4,14.5,14.6   [no spots after noon]		
1 KHOU 01/27/20-02/02/20 Local News @ 6p M-F	Week. 01/21/20 02/02/20 1 \$1,200.00	
See MG 14.2,14.3,14.4,14.5,14.6         [no spots after noon]         N17 KHOU 01/26/20 01/26/20 Red Carpet Special       CM Various      S       :30 1 \$5,400.00 P03 0.00 NM       1 \$5,400.00 P03 0.00 NM         Start Date Week: 01/20/20 01/26/20 01/26/20 01/26/20 01/26/20 01/26/20 01/24/20 Wheel of Frtune 630-7p CM 630-7p		
N17 KHOU 01/26/20 01/26/20   Red Carpet Special   CM   Various  S   :30   1 \$5,400.00 P03   0.00 NM	See MG 14.2,14.3,14.4,14.5,14.6	
Red Carpet Special   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00		S :30 1 \$5.400.00 P03 0.00 NM 1 \$5.400.00
Week:       01/20/20       01/26/20      S       1       \$5,400.00       0.00         N21 KHOU       01/24/20       01/24/20       Wheel of Frtune 630-7p CM Wheel of Frtune 630-7p       630-7p CM Wheel of Frtune 630-7p CM	Red Carpet Special	
N21 KHOU 01/24/20 01/24/20 Wheel of Frtune 630-7p CM 630-7p		
Wheel of Frtune 630-7p         Start Date Week: 01/20/20       End Date 01/26/20       WeekdaysF-       Spots/Week Name       Rate 1,800.00       Rating 0.00         N22 KHOU 01/25/20       01/25/20       CBS This Morning Sa CM 6-8a       6-8a      S-       :30 2 \$180.00 P03 0.00 NM 2 \$360.00	VOCIN. 01/20/20 01/20/20 = 1 \psi_3+00.00	
Week:       01/20/20       01/26/20      F       1 \$1,800.00       0.00         N22       KHOU       01/25/20       01/25/20       CBS This Morning Sa       CM       6-8a      S-       :30       2 \$180.00 P03       0.00 NM       2 \$360.00	·	55 . \$1,555.551 55 5.55 1111
N22 KHOU 01/25/20 01/25/20 CBS This Morning Sa CM 6-8aS- :30 2 \$180.00 P03 0.00 NM 2 \$360.00		
	1 \$1,500.00	
	N22 KHOU 01/25/20 01/25/20 CBS This Morning Sa CM 6-8a CBS This Morning Sa	S- :30 2 \$180.00 P03 0.00 NM 2 \$360.00

Print Date: 08/31/20 12:31:01 Page 4 of 4

 Order / Rev:
 1923818
 Advertiser:
 POL/ Gary Gates/ R/ ST HOUSE/ TX

 Alt Order #:
 Product Desc:
 TX HD-28
 KHOU

 Flight Dates:
 01/20/20 - 01/28/20
 Estimate:
 1015

Ln (	Ch Sta	rt End	Inventory	Code Break	Start/End	Time Da	ys Ler	Spots	Rate Pri	Rtg Type	Spots	Amount
	Start Dat					Rating						
Wee	ek: 01/20/20	01/26	20S-	2	\$180.00	0.00						
N23 K	CHOU 01/2	8/20 01/2	3/20 Young & th	e Restless CM	11a-12p	- T	:3	0 1	\$620.00 P03	0.00 NM	1	\$620.00
			Young & th	e Restless								
	Start Dat	e End D	ate Weekday	s Spots/Week	Rate	Rating						
Wee	ek: 01/27/20	02/02	20 - T	1	\$620.00	0.00						
N24 K	CHOU 01/2	8/20 01/2	3/20 Great Day	Houston 9-106M	9-10a	- T	:3	0 1	\$170.00 P04	0.00 NM	1	\$170.00
	Great Day Houston 9-10a											
	Start Dat	e End D	ate Weekday	s Spots/Week	Rate	Rating						
Wee	ek: 01/27/20	02/02	20 - T	1	\$170.00	0.00						

Totals 55 \$36,930.00